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The potential of ICT for the promotion of cultural diversity in the EU: economic and social participation and integration of IEM

“Country specific work packages: Spain”
Isidro Maya Jariego

IPTS, Sevilla 17 December 2007

Kick-off meeting

Topics presented

Profile, experience, methodological approach

Brief country characterisation and group selection

Supply and Demand (WP 3 and WP 4)

Case studies (WP 5 and WP 6)

Profile, experience and methodological approach...

- **Laboratorio de Redes Personales y Comunidades (Universidad de Sevilla):**
 - Comparison of the psychological sense of community in local, transnational, and on-line communities
 - Transnational communities, relational integration and cultural identification.
 - Local community, personal networks and community participation.
 - On-line communities...
 - Community empowerment, program implementation and effectiveness.

Profile, experience and methodological approach...

- **Social support networks and psychological adaptation of immigrants. Social networks and chain migration.**
 - Latin-American and African Immigrants in Andalucía.
- **Social services and employment programs evaluation. Needs assessment.**
- **Postgraduate courses on intercultural mediation. Multimedia on intercultural mediation.**

Profile, experience and methodological approach...

■ **Acculturation:**

- The pattern of intergroup interactions between immigrants and host society members delimitates the level of exposure of different individuals to the acculturation process.
- Changes in knowledge, values, attitudes and behaviours.

■ **Relational integration:**

- Geographical relocation leads to changes in the size, composition, and structure of immigrants' personal relationship systems.
- The systematic analysis of social support constitutes a useful tool for describing an individual's level of acculturation and adaptation.

Brief country characterisation and group selection

- **Spain** as a new immigration country:
 - Change in the **migratory flux** during the 1980s: from emigration to immigration.
 - Change in the **composition** of the migratory flux during the 1990s: from European residents to Latin-American and other developing countries.
 - **Acceleration** of the fluxes: during 2001 and 2005 Spain has absorbed two thirds of the new migrants in Europe.
 - Today Spain is the **second country** in the world in terms of new migrants received each year.

Brief country characterisation and group selection

- **Three groups** of immigrants in the Spain's case of study:
 - **Argentinean** immigrants:
 - Spanish-speaking, low perceived cultural distance, high ICTs' users.
 - Two groups: professionals during the 1970s and “economic immigrants” during the 1990s.
 - **Ecuadorian** immigrants:
 - Spanish-speaking, medium perceived cultural distance, low ICTs' users.
 - Economic immigrants, family reunification.
 - **Southeast European** immigrants:
 - Non Spanish-speaking, high perceived cultural distance, medium ICTs' users. Less geographic and in some cases institutional distance.
 - Recent and massive migratory fluxes to Spain.

Supply and Demand (WP 3 and WP 4)

- 1. Survey on ICT use from a sample of Argentinean, Ecuadorian and South-East European immigrants.
- 2. Social network analysis of hyperlinks between Websites. Two-mode network analysis: immigrants respondents x Web sites use. Impact of ICT use on personal networks' structure and composition.
- 4. Content analysis of Argentinean, Ecuadorian and South-East European immigrants. Typology of Web sites.
- 5. Social and community intervention: identification and analysis of best practices.

Supply and Demand (WP 3 and WP 4)

- A **network approach** in the study of ICT use:
 - The impact of ICT use in *personal networks*.
 - The *social networks* of IEM WebPages, in the context of a broader sample of WebPages.
 - The *overlapping* between personal network information, mobile phone notebook and e-mail's addresses personal list.

Case studies (WP 5 and WP 6)

- **Argentineans in Spain: the recreation of a transnational community.**
 - Networking and adaptation of recent immigrants.
 - Services oriented to new immigrants, contact with the home country and contact with other compatriots.
 - Commercial services between both countries, managed through on-line communication.
- **The impact of ICT use in Ecuadorian immigrants in Spain.**
 - Survey on ICT use, WebPages knowledge and use, personal networks, social integration and acculturation
 - “Locutorios” as behaviour settings for ICT use and community integration.

Case studies (WP 5 and WP 6)

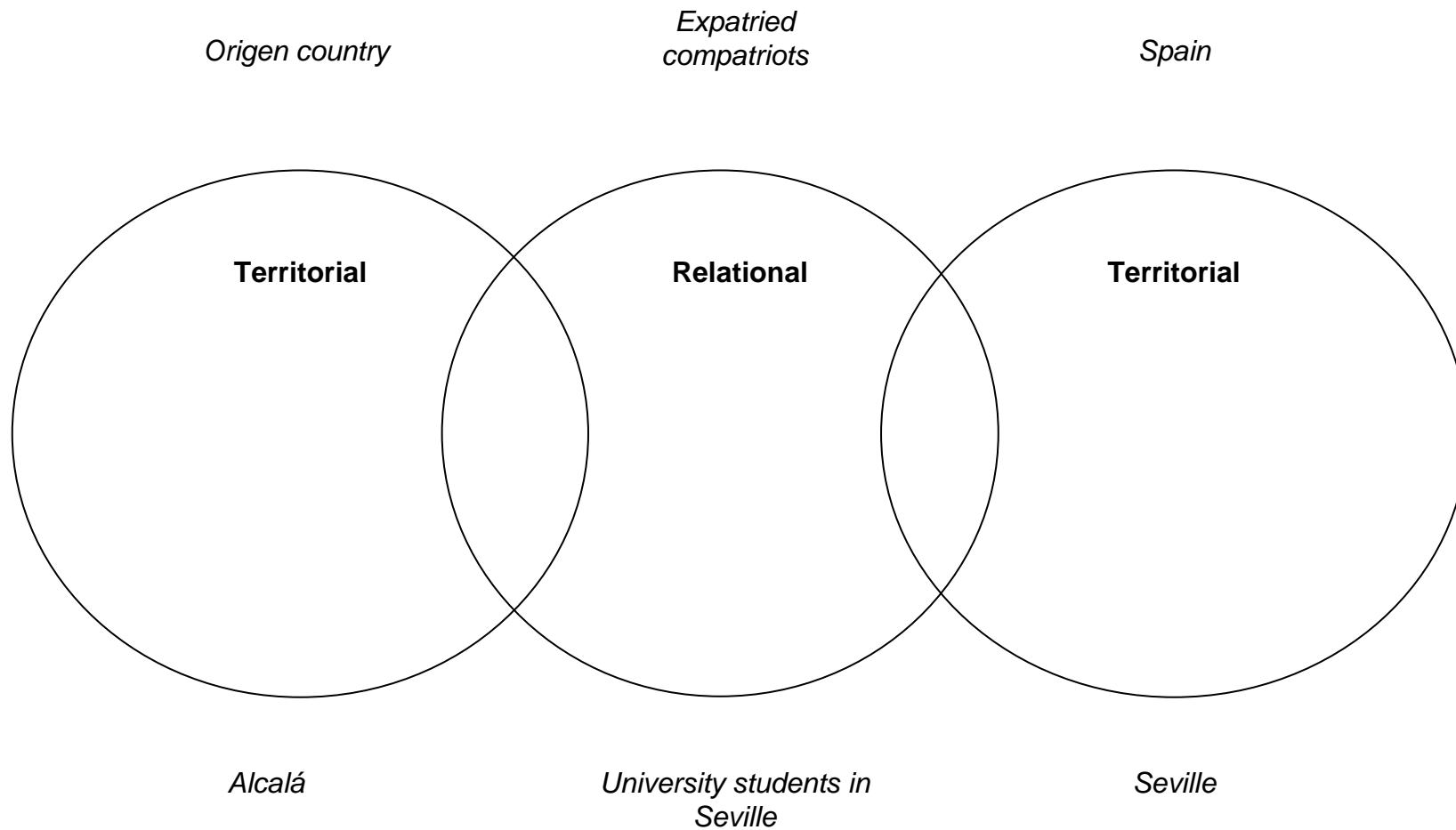


Figure 1. Multiple Senses of Community in Migration and Commuting.

Case studies (WP 5 and WP 6)

- **Research on economic participation:**
 - Third sector organizations and intercultural mediation.
 - Care-giving services.
- **Digital inclusion problems:**
 - Cultural pertinence of public services.
 - Accessibility to educational, social and health services.
 - Individualization and use of ICT networking tools.

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THANKS!

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